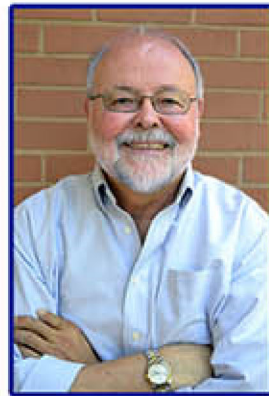




THE BLUE RIDGE *SPECTACULAR*  
PROUDLY PRESENTS

# JERRY HELMS



Jerry, a North Carolina resident, proud D7 member, newly crowned GNT winner, and now a **Grand Life Master**, will be conducting his very popular **ASK JERRY** sessions both **Friday and Saturday**, between morning and afternoon sessions, in the main auditorium.

Topics to be covered in these two sessions include **preempts**, **short suit evaluation**, **all about Conventions**, and the **ins and outs of opening "light"**. Handouts will be included.

Jerry Has more than 27,000 MP's and has more than 350 Regional wins. His monthly column in the ACBL bulletin is a treasure trove of sound principles, presented in a clear and easy to comprehend style, often leavened with a bit of humor.

Somehow, Jerry finds time to train and certify bridge teachers (more than 2,000 so far), author several books, including "**Helms to HELLO**" as well as "**Over My Shoulder**", and conduct bridge seminars all across the country.

"On his feet, Jerry has an amazing ability to answer questions in a manner that is easy to understand for players of all skill levels, and does so with a great sense of humor." -- Larry Cohen World Class Player and Teacher.

If you have yet to experience a session with Jerry, please take advantage of this opportunity! You are in for a treat and you are sure to learn something useful. Remember! mid-day, Fri. and Sat.